

PRESS RELEASE For immediate release Media Contact: Kevin Frazier, Director of Marketing Phone: (219) 554-9911 Ext. 1008 Email: kfrazier@nwindianaer.com

NW Indiana ER & Hospital Celebrates their First Anniversary

Physician-owned micro-hospital, the first of its kind in the region, celebrates one year of caring for NWI communities.

HAMMOND, IN. (June 19, 2021) — When NW Indiana ER & Hospital welcomed their first patient on June 19, 2020, they opened their doors as a unique healthcare provider in the region. They are physician owned and it is likely when you visit that you'll be personally seen by one of the owners. Doctors Scott Samlan, CEO, and Daniel Irving, COO came together to bring an innovative concept of emergency medicine to fruition, by partnering with their colleagues, Drs. Matthew Freeman, Adam Glassman, and Will Curry to open NW Indiana ER & Hospital. In the last year, the staff has taken care of over 13,000 patients, with visits ranging from fractured bones, heart attacks and strokes, and everything in between.

"It's an honor to be part of this great community, we've been welcomed with open arms by our patients, community leaders, and neighboring health systems alike," remarked Scott Samlan, M.D., FACEP, Chief Executive Officer, and Physician Partner of NW Indiana ER & Hospital. "All the credit goes to our amazing staff who work round the clock to deliver a higher standard of care," added Samlan.

This one-year-old micro-hospital provides quick and compassionate care, as well as concierge-level emergency services to the residents of Lake County Indiana, and the surrounding communities, remedying the typical large, congested hospital experience. Staffed with expert physicians, nurses, and support staff in a calm, upscale setting, they offer emergency medical care with a wait time well under 15 minutes.

"We knew this unique approach to emergency care was something the region needed, especially during the Covid-19 pandemic," stated Daniel Irving, M.D., M.B.A., Chief Operating Officer and Physician Partner of NW Indiana ER & Hospital. "While opening our doors during unprecedented times, I have been extremely proud to watch the dedication exhibited from our medical staff and employees as they care for the communities we serve as well as providing relief to a stressed healthcare system."

NW Indiana ER & Hospital is a comprehensive and state-of-the-art center that offers the latest and most advanced equipment available, allowing patients to experience services and treatments in a luxurious and comfortable atmosphere, designed with patients' needs in mind, including:

• Open 24/7/365



- Wait time under 15 minutes
- Quality and attentive care
- Expert staff
- Every patient is seen by a board-certified emergency physician
- Onsite imaging and lab
- Inpatient admissions available
- Pediatric care
- Emergency Covid-19 evaluations

"Minutes and seconds are the difference between life and death in an emergency setting. From our emergency care through our outpatient services, we deliver exceptional care without the wait. One of the defining characteristics of the techs, nurses, and doctors at NW Indiana ER & Hospital is that everyone is here for the same reason — to help people," said Samlan. "Even though we are a smaller scale facility, we find this is to our advantage because we can pivot. We have the extra time to sit down and talk with our patients while figuring out how to make them better. We are reimagining healthcare with an unwavering emphasis on patient experience and satisfaction."

The doctors and staff look forward to continuing to care for their incredible patients and celebrating many more anniversaries. No matter the injury or illness, NW Indiana 24/7 ER & Hospital is fully equipped to treat you and your loved ones. All commercial insurances are accepted and affordable self-pay options are available. For more information, visit <u>www.nwindianaer.com</u>, or visit them at 7904 Cabela Drive, next to Walmart and Cabela's.

About NW Indiana ER & Hospital:

Founded in 2020 by 5 emergency room physicians, NW Indiana ER & Hospital provides concierge-level, quality emergency care to the local community with little to no wait times. Patients at NW Indiana ER & Hospital enjoy the ambiance and personal attention of a high-end private practice with little to no wait time. Within minutes of entering, patients will receive an evaluation by an experienced, emergency room physician. In addition to Emergency Medical Services, the hospital also provides overnight stays, IV therapy, and outpatient imaging including MRI, CT, US, and X-Ray. NW Indiana ER & Hospital offers fast and personalized emergency care when minutes matter most.

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